

DONOVAN OLSON

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Seasoned Graphic Designer: Powering Brands with Exceptional Design for 15 Years

Drawing upon my extensive digital design expertise, I am a seasoned Creative Designer known for spearheading diverse projects, ranging from captivating social ads to immersive website designs. Proficient in the Adobe Creative Suite, I have a proven track record of creating seamless UX/UI solutions that resonate with audiences, enhance usability, and drive exceptional user engagement. My comprehensive skill set extends to crafting brand identities, refining videos, and approaching every project with meticulous attention to detail.

Professional Experience

Senior Designer | REQ (Digital Marketing Agency) | San Diego, CA **October 2015 - Present**

- Develops and delivers imaginative solutions at a digital marketing agency, leveraging expertise across all media platforms to effectively and compellingly reflect clients' brand objectives and identities.
- Excels in delivering diverse projects, including website design, wireframing, logo creation, brand development, video editing, and producing engaging content pieces such as infographics and ebooks.
- Demonstrates leadership by successfully leading and mentoring a team of 5+ junior designers, fostering their professional growth and development.
- Stays up-to-date with current UX/UI design trends, while employing advanced typography and layout techniques. This ensures the creation of innovative and high-quality designs that not only resonate with modern audiences but also showcase an exceptional sense of visual aesthetics.
- Collaborates seamlessly with cross-functional teams, actively engaging with clients throughout the design process, and confidently delivers compelling client-facing presentations to effectively communicate design concepts and strategies.
- Leverages exceptional design skills to provide visually stunning solutions for clients from a wide array of industries, including top-tier clients such as Amazon, Atlas Air, Aria Resort & Casino, Hard Rock Hotels, Legoland, eBay, PayPal, and Rip Curl.
- Some achievements include winning 2 Gold and 2 Platinum Hermes Creative Awards for Infographic Design. Horizon Interactive Gold award for best website design. Work featured on billboards across San Diego and Times Square, NYC.

Creative Associate | Nstig8 Marketing | Carlsbad, CA **October 2013 - September 2015**

- Created a wide range of collateral, such as logos, brochures, banners, business cards, billboards, kiosks, packaging, shirts, social media ads, and various client-requested projects. Demonstrated expertise in designing impactful visuals that align with clients' brand identities and objectives.
- Managed project workload efficiently to ensure timely completion of client projects, consistently meeting deadlines. Proven ability to effectively prioritize tasks, allocate resources, and maintain project timelines.

Lead Graphic Designer | Laurens Antoine Photography | San Diego, CA **August 2008 - Mar 2013**

- Designed marketing materials, utilized photo retouching techniques for photography website, photographer IDs, flyers, brochures, and price lists, with meticulous attention to detail and precision.
- Provided support to the head photographer of FHM magazine during photo shoots, including light setup, equipment management, and on-location data transferring.

Education

Bachelor of Visual Arts | California State University San Marcos **Graduated May 2012**

Skills

Advanced skills in Adobe Photoshop, Illustrator, Indesign, After Effects, Premiere, XD, Figma, and Creatopy. Experience with the admin programs Wrike, G Suite and Dropbox. Proficient in MS Office. Other skills include communication, collaboration, time management, file management, and quality assurance.



PHOTOSHOP



ILLUSTRATOR



INDESIGN



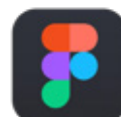
AFTER EFFECTS



PREMIERE



XD



FIGMA



MS OFFICE



WRIKE



CREATOPY



G SUITE



DROPBOX